

# Helping Not for Profit Leaders Build Better Services by Thinking, Planning and Acting More Strategically!

One Size Does Not Fit All!

Tailored to Your Needs

## The Systems Thinking Approach® to Strategic Management

**Achieve your desired outcomes with simplicity, clarity, and speed.**

Dr Lewe Atkinson, a Haines Centre for Strategic Management master consultant and facilitator help you Reinvent Strategic Planning for the 21st century and the new normal. This is the new way successful executives and boards manage their organizations strategically on a daily, weekly, monthly, and yearly basis.

The world economic order is being re-structured—are you ready?

It's called Strategic Management (Planning, People, Leadership, and Change to Deliver Customer Value). The Centre's useful and practical Strategic Management process is *always tailored to your needs*.

## Choose from Three Options, Tailored to Your Needs:

### Micro Strategic Planning

**Size:** Small business owners, major functional areas, major program areas, strategic projects, workgroups, departments, and not-for-profits

**Goal:** To achieve and sustain business excellence or to be "sale-ready" and maximize your value

**Time:** 2 days of meetings, over 2-4 weeks

Option 1

### Strategic Planning Quick

**Size:** Medium size organizations

**Sectors:** Private, public, and not-for-profit

**Goal:** To grow and sustain your viability in the 21st century or to be "sale-ready" and maximize your value

**Time:** 5 days of meetings, over 2-3 months

Option 2

### Comprehensive Strategic Planning

**Size:** Large organizations with multiple business units, programs, and major functional areas

**Sectors:** Private and public

**Goal:** Cascade of planning and change to align your entire organization for successful, sustainable results

**Time:** 10 days of meetings, over 3-6 months (with simplicity, clarity, and speed of execution)

Option 3

## Tailored to Your Needs:

- ✓ Organization size
- ✓ Industry and sector
- ✓ Location
- ✓ Time Available



*Celebrating 20 Years of Business Excellence*

## About the Centre:

Haines Centre for Strategic Management® is a global consulting, keynoting, publishing, training, and assessment firm. We are *World Leaders in Strategic Management, Powered by Systems Thinking*. The Centre is a global alliance of master consultants, facilitators, and trainers. We were founded in 1990 and have offices in over 25 countries.

## Why Hire Us?

**Superior Results:** You get elegant simplicity of our Systems Thinking Approach® to achieve and sustain superior business results.

**Knowledge Transfer:** You get our knowledge, skills, materials, and methodology transferred to your people for continuous improvement and independent expertise.

**Greater Value:** You get the expertise and reach of large, well-known consulting and training firms without their overhead costs.

**We Know Not for Profits:** We understand Not for Profits after working with, managing and leading them for over 12 years!

# Not for Profit Micro Strategic Planning

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## When Time is Money

The Systems Thinking Approach®: Based on Over 50 years of Scientific Research

### What You Get:

#### Strategic Planning for up to 10 People

- ✓ The ABCs of Strategic Thinking: All based on The Systems Thinking Approach®
- ✓ A System of Managing Strategically: Day-by-day, year-by-year
- ✓ Two facilitated meetings which cover the essence of Reinventing Strategic Planning™ for the 21st century. This includes:
  - Vision, Mission, and Values
  - Critical Issues
  - Key Strategies and Actions (SWOT Analysis and/or Future Environmental Scan)
  - Implementation Process Set Up
- ✓ Micro Strategic Planning Template Document

#### Who it's for:

- ✓ Small Business Owners
- ✓ Not-for-profit Boards
- ✓ Schools and Districts
- ✓ Government Agencies
- ✓ Major Functional Areas
- ✓ Major Program Areas
- ✓ Strategic Projects
- ✓ Workgroups and Departments

#### Investment:

- Pay in Advance & Save 10%** \$2498 AUD (Paid in advance)
- \$2998 AUD (Payable in two installments)

### You will Learn How to:

**Integrate** Strategic Thinking, Strategic Planning, and Strategic Change for your organization, department units, or teams.

**Develop**, implement, and sustain a customized and integrated yearly Strategic Management System and Cycle for your organization.

**Lead** Strategic Change in a planned, coordinated fashion to execute your strategic plan and achieve your desired results.

#### Tailored to Your Needs:

- ✓ Organization size
- ✓ Industry and sector
- ✓ Location
- ✓ Time Available

**Increase** your level of employee engagement, trust, and productivity throughout your organization.

**Deliver** a higher level of customer value for your entire organization on a focused and consistent basis.

#### Get Started:

Dr. Lewe Atkinson

[www.Strategic-Partnership.org](http://www.Strategic-Partnership.org)

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Presented By:



*Celebrating 20 Years of Business Excellence*

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Receive Professional Development Units (PDUs) for Each Completed Workshop.