

Reinventing Strategic Planning Australia

Tailored to Your Needs

One Size
Does Not
Fit All!

The Systems Thinking Approach® to Strategic Management

Achieve your desired outcomes with simplicity, clarity, and speed.

Dr Lewie Atkinson, a Haines Centre for Strategic Management master consultant and facilitator help you Reinvent Strategic Planning for the 21st century and the new normal. This is the new way successful executives and boards manage their organizations strategically on a daily, weekly, monthly, and yearly basis.

The world economic order is being re-structured—are you ready?

It's called Strategic Management (Planning, People, Leadership, and Change to Deliver Customer Value). The Centre's useful and practical Strategic Management process is *always tailored to your needs*.

Tailored to Your Needs:

- ✓ Organization size
- ✓ Industry and sector
- ✓ Location
- ✓ Time Available

Choose from Three Options, Tailored to Your Needs:

Micro Strategic Planning

Size: Small business owners, major functional areas, major program areas, strategic projects, workgroups, departments, and not-for-profits

Goal: To achieve and sustain business excellence or to be "sale-ready" and maximize your value

Time: 2 days of meetings, over 2-4 weeks

Option 1

Strategic Planning Quick

Size: Medium size organizations

Sectors: Private, public, and not-for-profit

Goal: To grow and sustain your viability in the 21st century or to be "sale-ready" and maximize your value

Time: 5 days of meetings, over 2-3 months

Option 2

Comprehensive Strategic Planning

Size: Large organizations with multiple business units, programs, and major functional areas

Sectors: Private and public

Goal: Cascade of planning and change to align your entire organization for successful, sustainable results

Time: 10 days of meetings, over 3-6 months
(with simplicity, clarity, and speed of execution)

Option 3



Celebrating 20 Years of Business Excellence

About the Centre:

Haines Centre for Strategic Management® is a global consulting, keynoting, publishing, training, and assessment firm. We are *World Leaders in Strategic Management, Powered by Systems Thinking*. The Centre is a global alliance of master consultants, facilitators, and trainers. We were founded in 1990 and have offices in over 25 countries.

Why Hire Us?

Superior Results: You get elegant simplicity of our Systems Thinking Approach® to achieve and sustain superior business results.

Knowledge Transfer: You get our knowledge, skills, materials, and methodology transferred to your people for continuous improvement and independent expertise.

Greater Value: You get the expertise and reach of large, well-known consulting and training firms without their overhead costs.

Helping Leaders Build Better Services by Thinking, Planning and Acting More Strategically!

Micro Strategic Planning in Australia

When Time is Money

The Systems Thinking Approach®: Based on Over 50 years of Scientific Research

What You Get:

Strategic Planning for up to 10 People

- ✓ The ABCs of Strategic Thinking: All based on The Systems Thinking Approach®
- ✓ A System of Managing Strategically: Day-by-day, year-by-year
- ✓ Two facilitated meetings which cover the essence of Reinventing Strategic Planning™ for the 21st century. This includes:
 - Vision, Mission, and Values
 - Critical Issues
 - Key Strategies and Actions (SWOT Analysis and/or Future Environmental Scan)
 - Implementation Process Set Up
- ✓ Micro Strategic Planning Template Document

You will Learn How to:

Integrate Strategic Thinking, Strategic Planning, and Strategic Change for your organization, department units, or teams.

Develop, implement, and sustain a customized and integrated yearly Strategic Management System and Cycle for your organization.

Lead Strategic Change in a planned, coordinated fashion to execute your strategic plan and achieve your desired results.

Tailored to Your Needs:

- ✓ Organization size
- ✓ Industry and sector
- ✓ Location
- ✓ Time Available

Increase your level of employee engagement, trust, and productivity throughout your organization.

Deliver a higher level of customer value for your entire organization on a focused and consistent basis.

Who it's for:

- ✓ Small to Medium Enterprises
- ✓ Professional Industry Associations
- ✓ Research Institutes
- ✓ Collaborative Research Networks
- ✓ Professional Services Firms
- ✓ Sports Clubs & Associations
- ✓ Strategic Projects and Interventions
- ✓ Philanthropic & Private Non-Profits

Investment:

- Pay in Advance & Save 10%** \$3498 AUD (Paid in advance)
- \$3998 AUD (Payable in two installments)

Get Started:

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Presented By:



Celebrating 20 Years of Business Excellence

Verified By:



Receive Academic Course Numbers and (CEU) Credit for Each Completed Workshop.

Certified By:



Qualified By:



Receive Professional Development Units (PDUs) for Each Completed Workshop.